



# **Techno Disruptions coming in Hydrogen and Fuel Cells**

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# Industrial Revolutions follow after Energy Paradigm Shift

- Mentioned in Jeremy Rifkin's "The Green New Deal, 2020"
- **Global warming** accelerates energy paradigm shift to **carbon neutral by 2050**
- AI tech. requires much more electricity than ever before: **Pro Go Player Sedol Lee 20W** vs. **AlphaGo 130,000W**

## 19c

Network	<b>Print, Telegraph</b>
Energy	<b>Coal</b>
Carbon Neutral	<b>Nuclear</b>
Powertrain	<b>Steam engine</b>



## 20c

Network	<b>Telephone, Radio, TV</b>
Energy	<b>Oil, Natural Gas</b>
Carbon Neutral	<b>H2, NH3, E-fuel</b>
Powertrain	<b>IC Engine, Turbine</b>



## 21c

Network	<b>Internet (IoT, 5G), AI</b>
Carbon Neutral	<b>Renewable, Nuclear, H2</b>
Powertrain	<b>Battery, Fuel Cell, Motor</b>



# Unbalanced Hydrogen Eco-system

- Some says 2050 Hydrogen Demand is 400 Mton ~ 800 Mton
- Only Maritime fuel: 1,160 Mton  
 Rough Estimate:  
 No. of ocean ships: 100,000 units  
 Average Power: 30 MW (50% efficiency)  
 Hydrogen demand: 40 ton/day/ship  
 Operation: 290 days



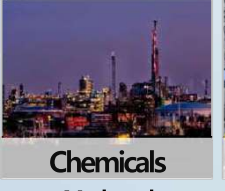
  Korea Weak  
  Korea Strong



Electrolysis / Pyrolysis / Nuclear

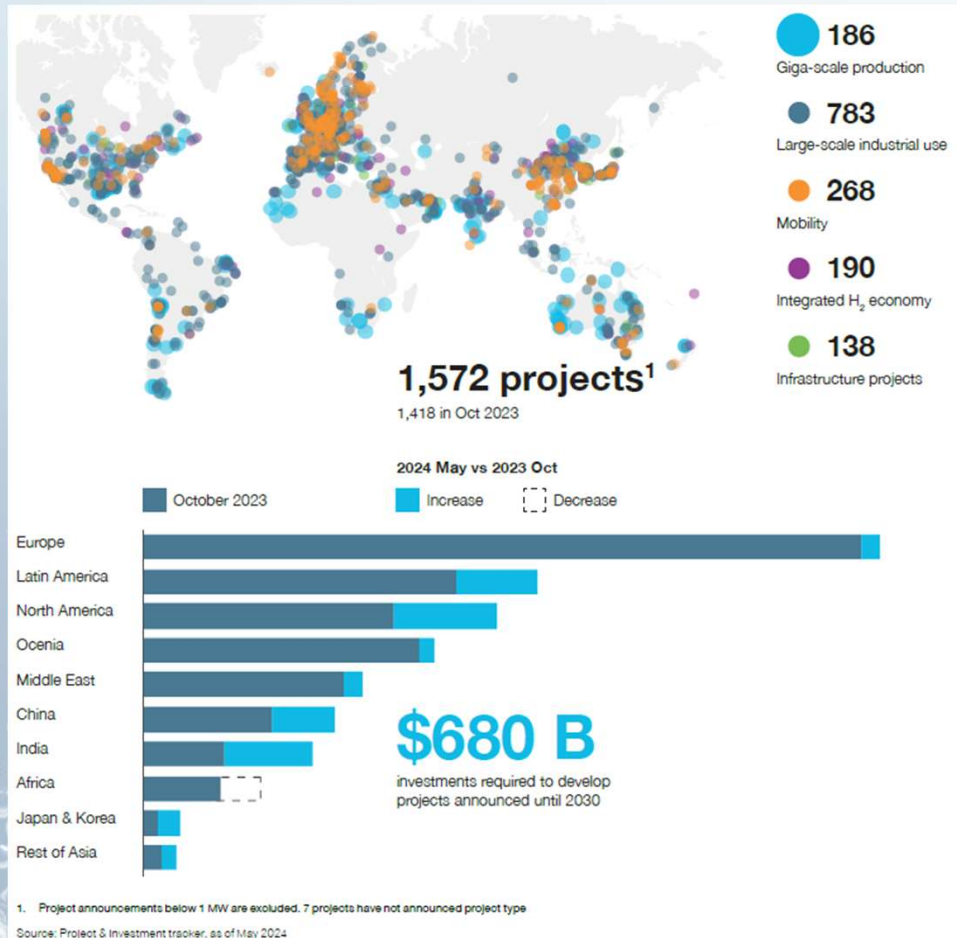


Reforming / CO2 Capture

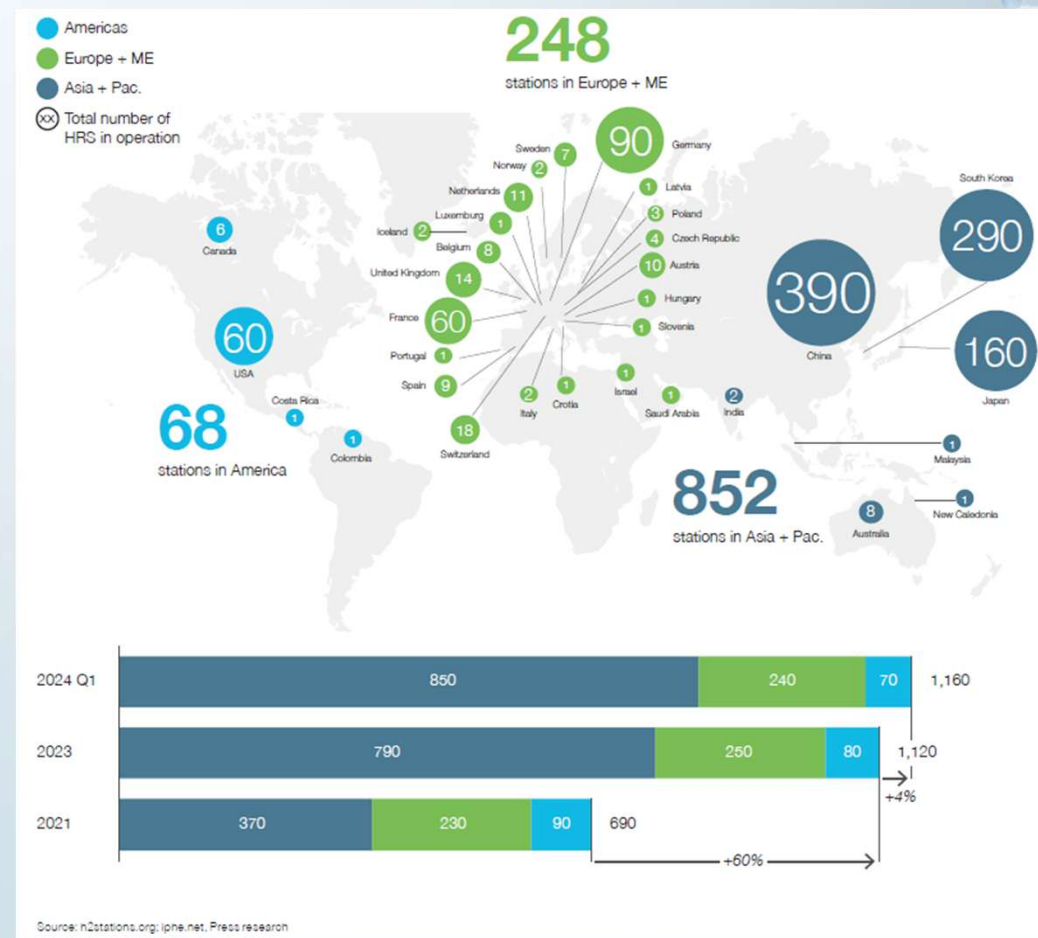


# Status of Global Green H2 Investment: Unbalance of Supply and Demand

## ※ Large Size Projects

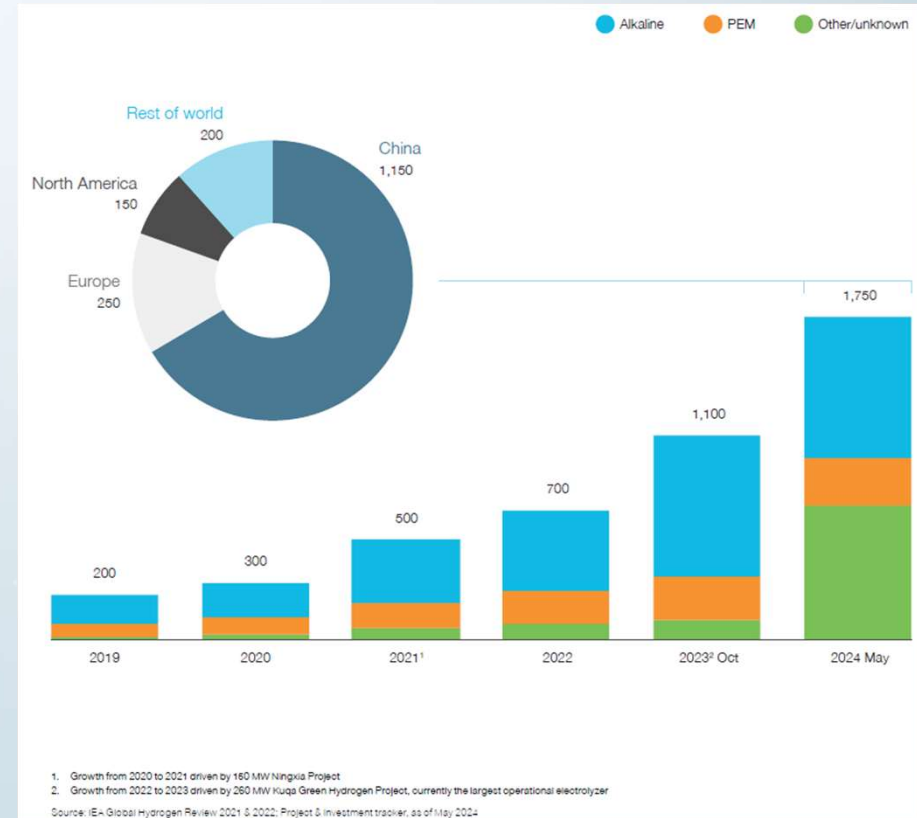
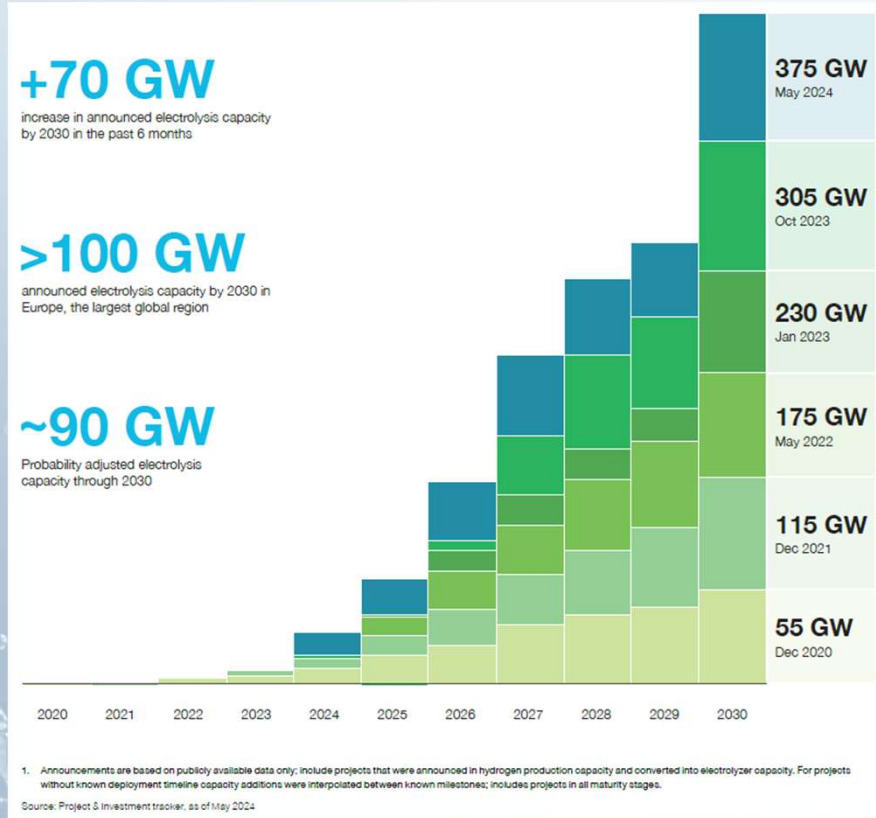


## ※ Construction of H2 Refueling Infrastructure

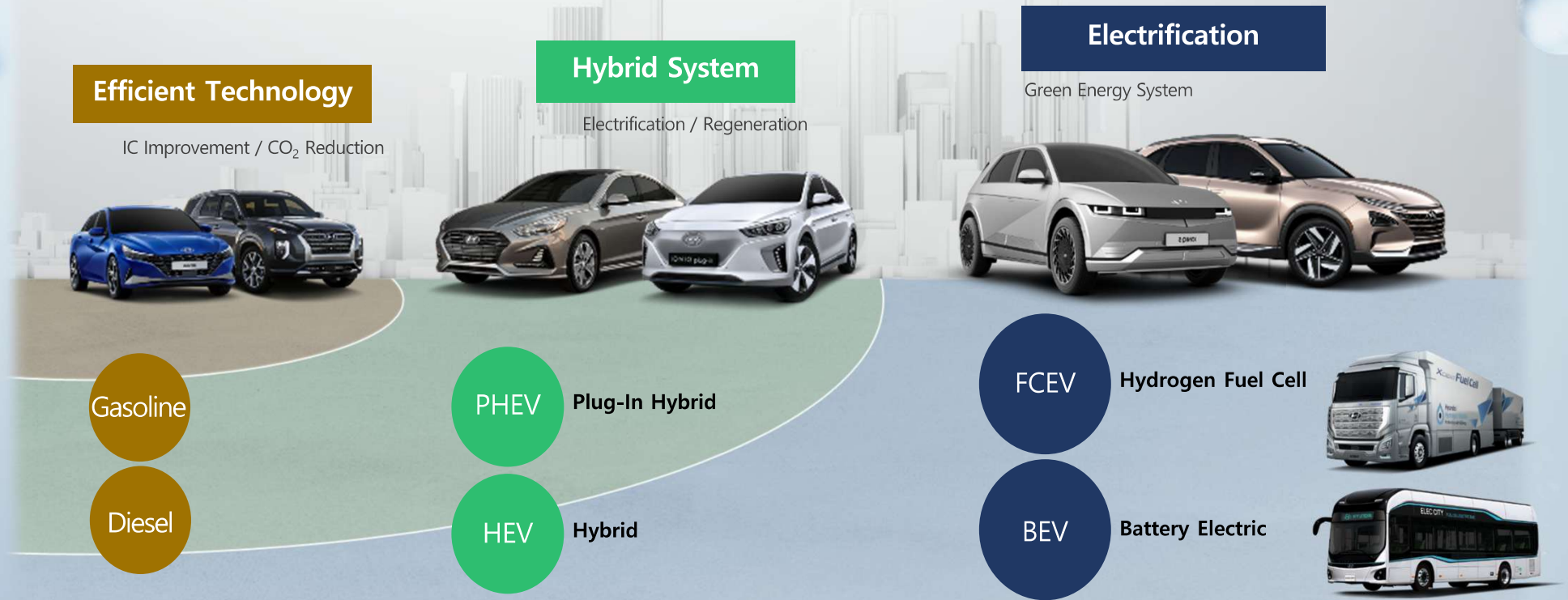


# Cumulative electrolysis capacity (GW) & Actually installed (MW)

- Large electrolysis market exists and small capacity is actually installed → Huge chance for the business
- Carefully expect over 10,000GW by 2050 in order to achieve true Zero Carbon Society → 1600 Mton H<sub>2</sub>/year
- Electrolysis technologies are still not reliable, durable and cheap enough → Legal incentive and pressure (regulation) required



# Road Mobility Electrification



## ※ Mass Production of Hybrid Systems

Toyota (6)	Honda (1)	Hyundai (2)	Ford (3)
1.8L, 2.0L, 2.5L, 4.0L, 2.4 Turbo, 3.5L Turbo	2.0L	1.6L, 1.6L Turbo (TMED-II 2.5L coming)	2.5L, 2.0L Turbo, 3.5L Turbo

## ※ Battery Cell Companies

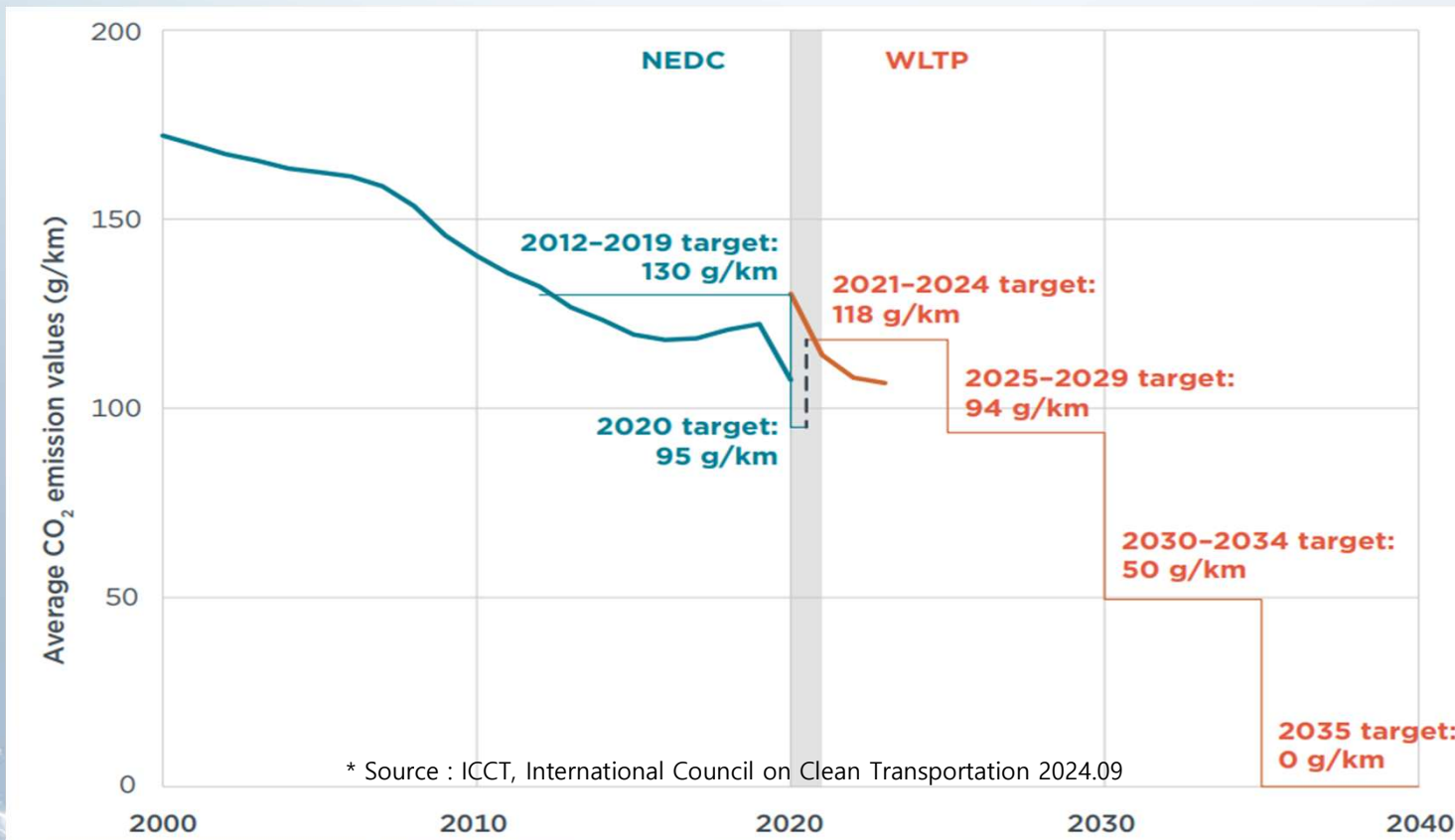
- LG Energy Solution
- SK on
- Samsung SDI
- CATL
- BYD (OEM)
- ... Tesla?

## ※ Mass Production of Fuel Cell System

Hyundai (2)	Toyota (2)	Honda (2)
Tucson FCEV, NEXO FCEV, NEXO2 (2025)	Mirai 1, Mirai 2, 3 <sup>rd</sup> Generation(2026)	Clarity, CR-V FCEV

# EU CO2 Emission Standard for Cars and Vans (Passenger Cars)

- 2025 Target can be almost met when 100% HEV is sold → Toyota do not need BEV until 2030
- 2030 Target can be met with PHEV or Mix of HEV and BEV
- 2035 BEV and FCEV possible, and also H2 or NH3 ICE



※ 2015 Penalty at the view of 2000  
Selling 1M units per year

$(170-130) \times 95\text{EURO} \times 1\text{M} = \mathbf{3,800M\ EURO}$

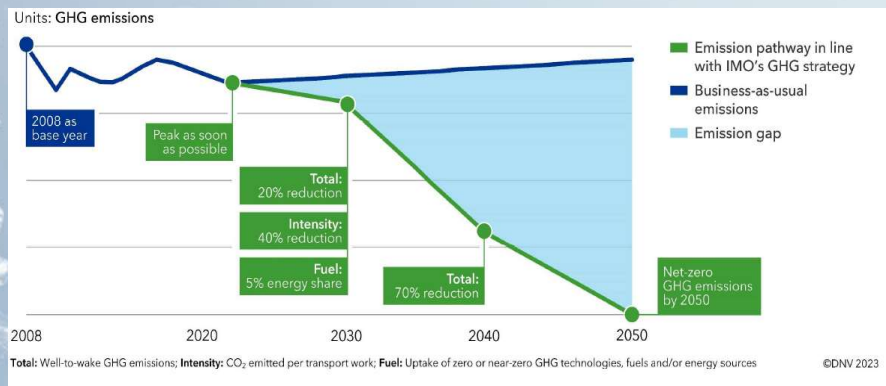
Good Intentions and  
Guidances do not work.  
The Answer is Penalty!!

# Maritime / Aviation Electrification: No competition with Battery Technology

## Fuel Cell Technology for Maritime



1. Auxiliary Power Supply → Main Power for Ferry → Large Ship  
(Required Power: 3~75MW, Container 75, LNG 30, Oil Tanker 20, Tug 3)
2. **FuelEU Maritime Regulation** become fully active from Jan. 2025  
→ More powerful than EU CO2 regulations for passenger vehicles
3. IMO Strategy on Reduction of GHG Emissions ('23.7): **Zero by 2050**



## Fuel Cell Technology for Aviation



1. Ban of Short Distance Domestic Flights: France and Austria
2. Extreme Technical Requirements: High Power Density, High Energy Density, High Temperature Operation
3. Airbus Targets to Mass Produce 100 Passenger Fuel Cell Aircraft by 2035  
(Required Power: 8~12MW)
4. RefuelEU Aviation active from Jan. 2025, submission starting in Jan. 2025  
→ **Regulating mixed portion of SAF** (2025 2%, 2030 20%, 2025 70%)

# IMO Net Zero Framework (2025. 04. 11)

Good Intentions and Guidances do not work. The Answer is Penalty!!

- Defined GHG Fuel Intensity (GFI)
- Determined Base Target and Direct Appliance Target GFI<sub>T</sub> 책정

$$GFI_{attained} = \frac{\sum_{j=1}^J EI_j \times Energy_j}{Energy_{total}}$$

$$GFI_T = (1 - Z_T/100) \cdot GFI_{2008} \quad GFI_{2008} = 93.3 \text{ gCO}_2\text{eq/MJ}$$

Tier 1 compliance deficit =  
(Direct compliance target annual GFI – Attained annual GFI) × Energy<sub>total</sub>,

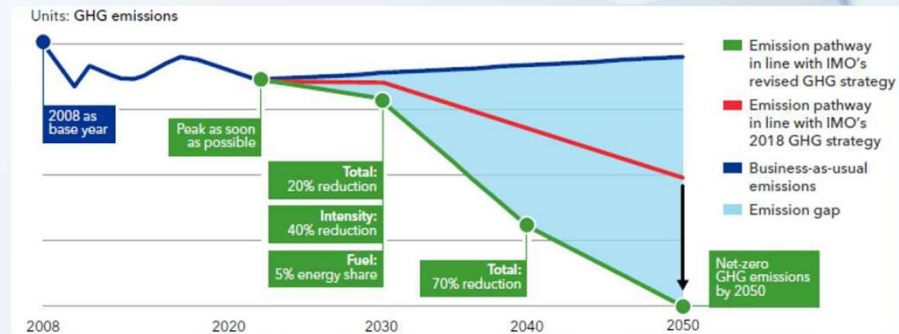
Tier 1 compliance deficit =  
(Direct compliance target annual GFI – Base target annual GFI) × Energy<sub>total</sub>

And

Tier 2 compliance deficit =  
(Base target annual GFI – Attained annual GFI) × Energy<sub>total</sub>

- Penalty ('28~'30): Penalty of '31 will be decided in '28
  - 1) not meeting Direct compliance target : \$100/Ton CO2
  - 2) not meeting Base target: \$380/Ton CO2

What does this mean to the operators:  
 Price of HFO: ≈ \$600/tonHFO  
 CO2 production: 3.11ton/tonHFO  
 Max. Penalty: **\$1,182 per ton HFO**



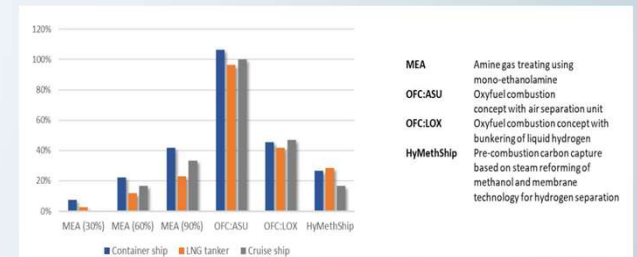
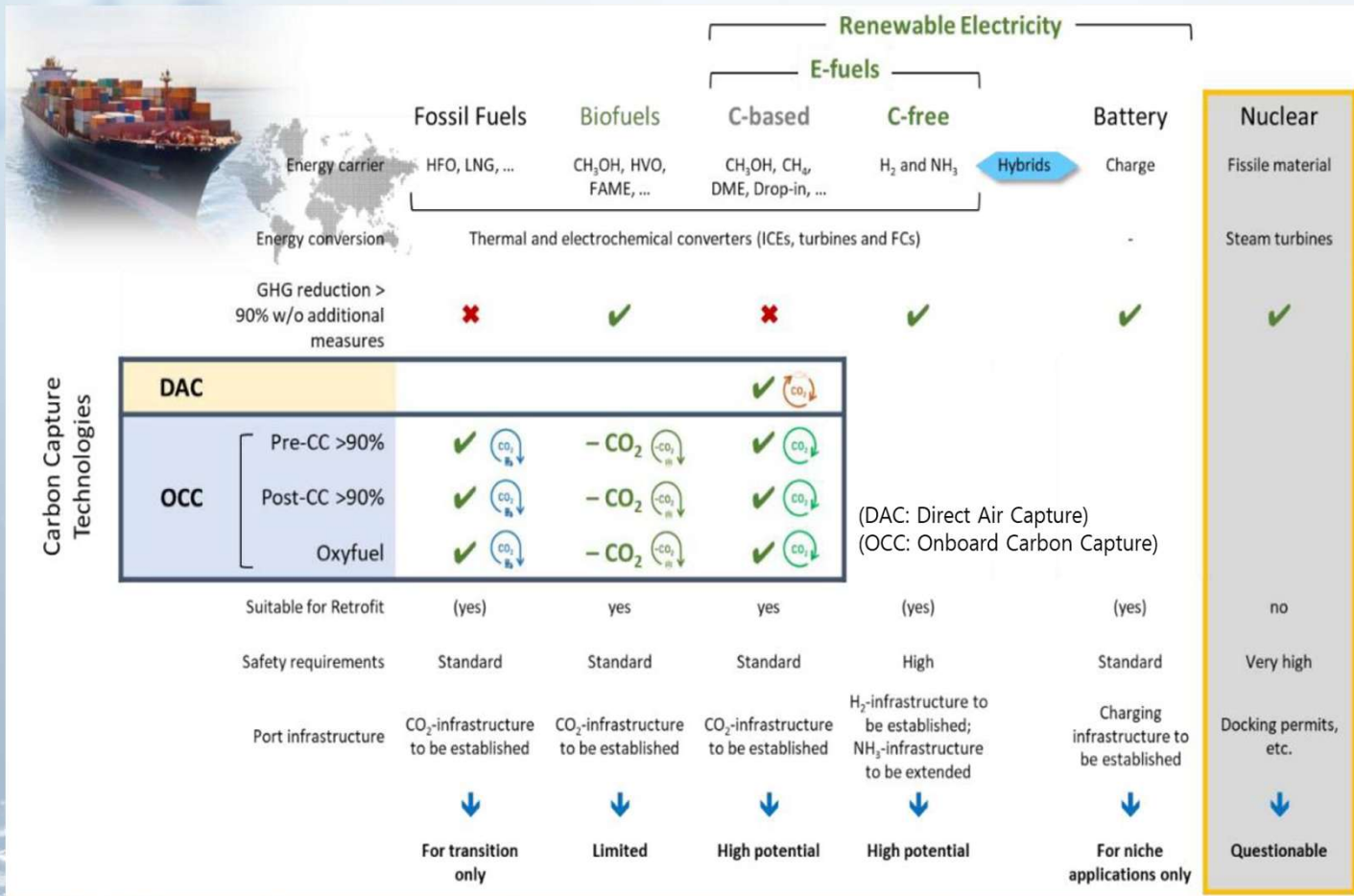
Year <sub>T</sub>	Z <sub>T</sub> for Base target	Z <sub>T</sub> for Direct compliance target
2028	4.0%	17.0%
2029	6.0%	19.0%
2030	8.0%	21.0%
2031	12.4%	25.4%
2032	16.8%	29.8%
2033	21.2%	34.2%
2034	25.6%	38.6%
2035	30.0%	43.0%

Base target of '40 is finalized to 65%

Additional penalties for EU

1. FuelEU maritime : The penalty is based on the amount and cost of renewable and low-carbon fuels the ship should have used to meet the requirements. It is set at **€2400 per ton of VLSFO (Very Low Sulfur Fuel Oil) equivalent** exceeding the limit.(e.g., 2% reduction by 2025, 80% by 2050 compared to a 2022 baseline)
2. EU Emissions Trading System (ETS) : The primary penalty is **€100 for each tonne of excess CO2 equivalent emitted + Operation restrictions**

# Decarbonization pathways for ocean-going vessels (Graz Uni, International Vienna Motor Symposium 2025)



## Increase in fuel consumption using Carbon Capture technologies

- Produces more CO<sub>2</sub> → more fuel cost
- Energy needed mainly for liquification of CO<sub>2</sub>
- Additional 3 times size of fuel tank to store liquid CO<sub>2</sub>
- What if the country of the port cannot store CO<sub>2</sub>?  
Like Korea and Japan etc → Export CO<sub>2</sub> to middle east?

## C-based E-fuels vs. C-free (E-NH<sub>3</sub>)

1<sup>st</sup> Produce renewable H<sub>2</sub>: Already expensive

2<sup>nd</sup> Direct Carbon Capture from Air: CO<sub>2</sub> concentration 0.045%

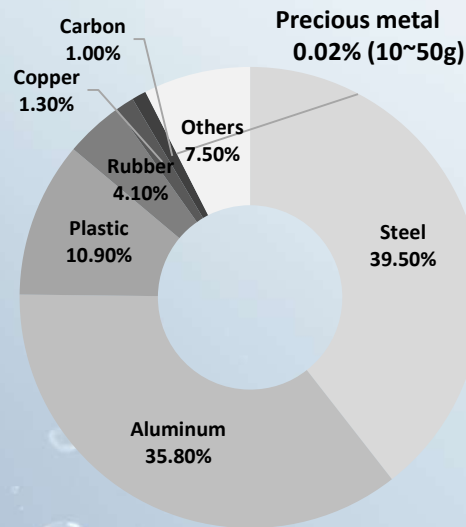
2<sup>nd</sup> N<sub>2</sub> capture from Air: N<sub>2</sub> concentration 78%

3<sup>rd</sup> Additional Chemical Processing

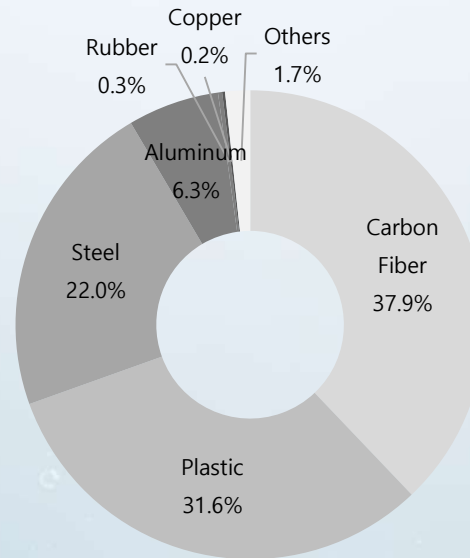
# Weight Portion of Raw materials: ( Fuel Cell System + H2 Storage ) vs. Battery Pack

- For a Fuel Cell System, **Cost Reduction Potential is high** due to the **Low Portion of Precious Materials**
- Fuel cell system precious metals (Pt, Ir, etc.) ~0.02% / battery pack major materials (Ni, Co, Mn, Li) ~19%

[Fuel cell system]

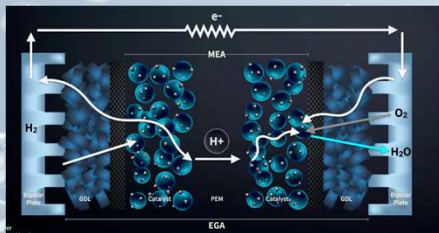
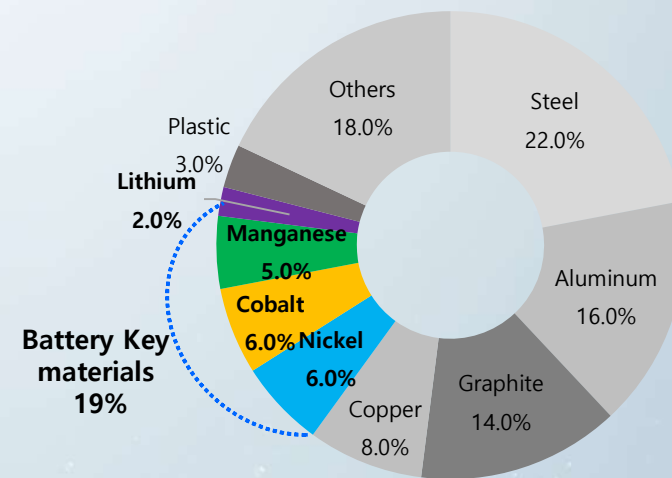


[Hydrogen storage ]



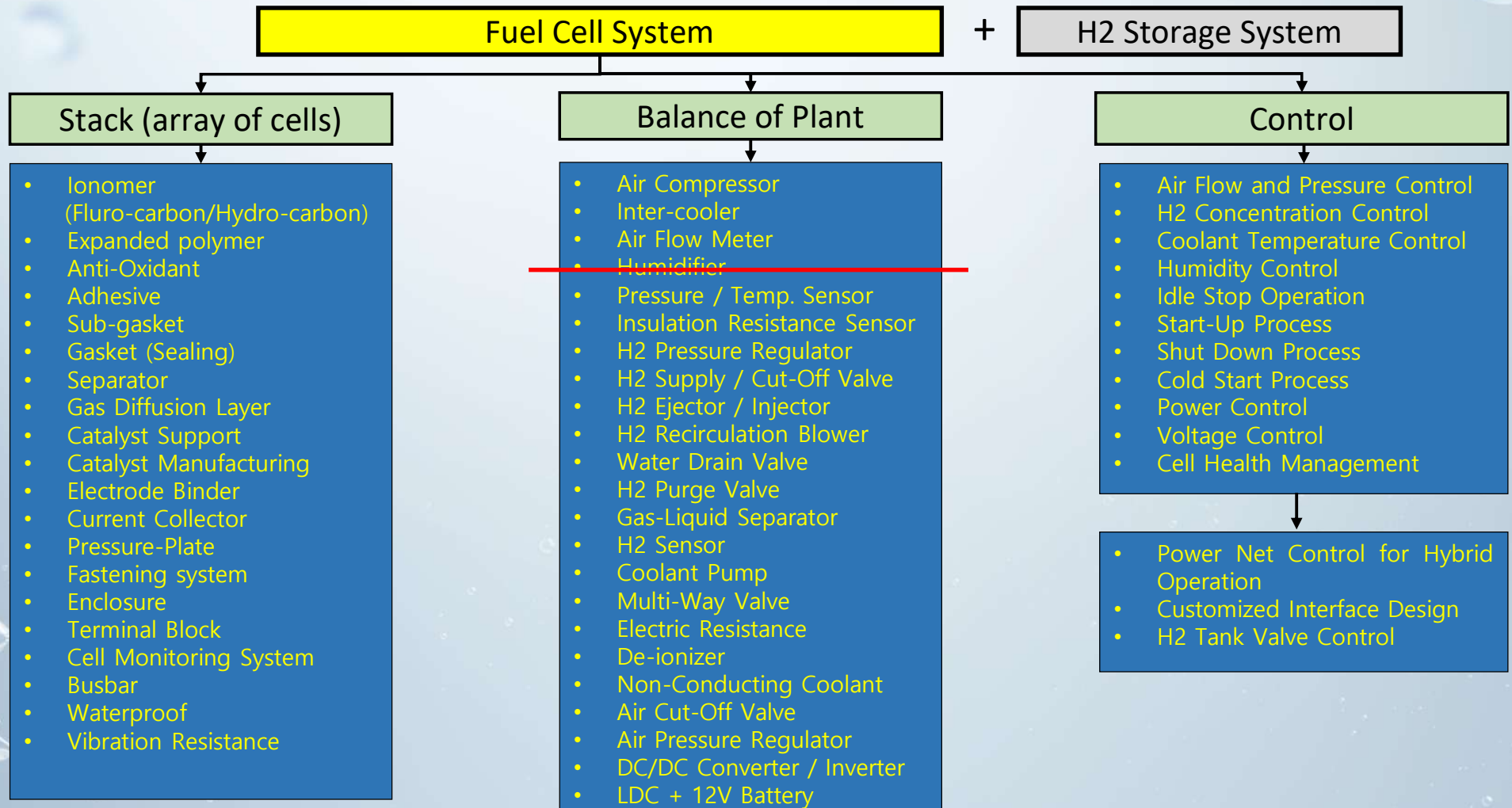
[Battery Pack]

\* Sources: ICCT (International Council on Clean Transportation)

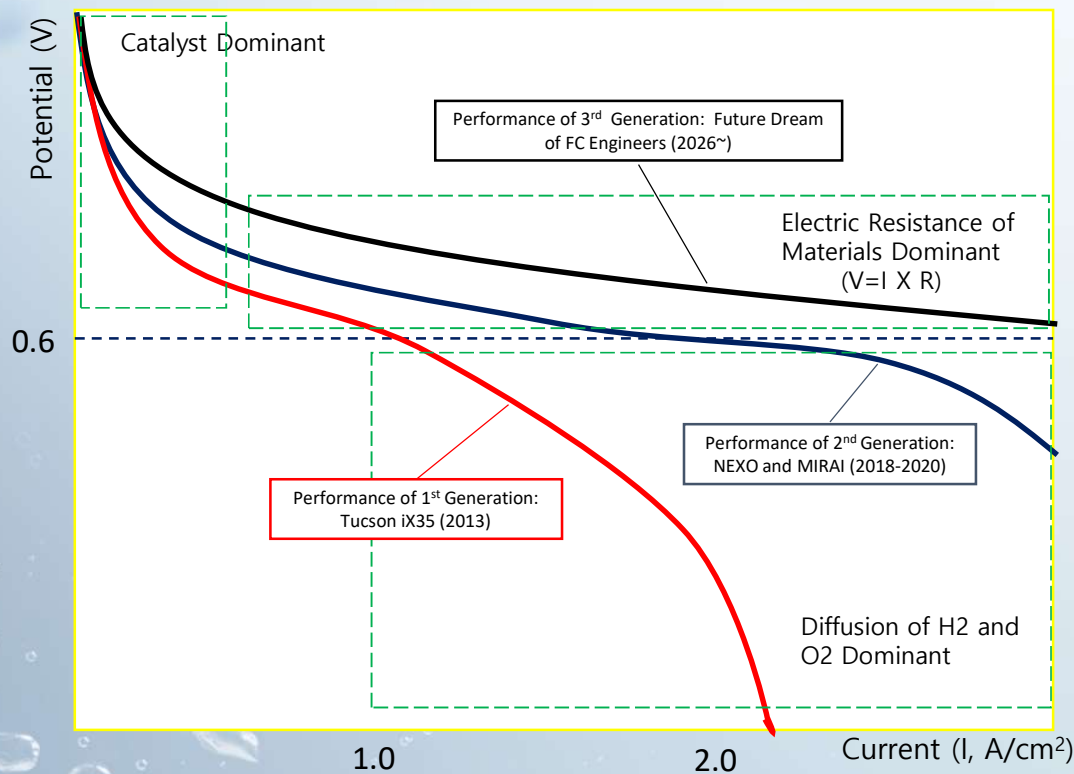


# Fuel Cell (Electrolysis) Technology: Complexity ↑, Degree of Difficulty ↑

- Vertically Integrated Conglomerate Companies have benefit on developing the systems such as Hyundai and Toyota



# Innovation in Fuel Cell Technology

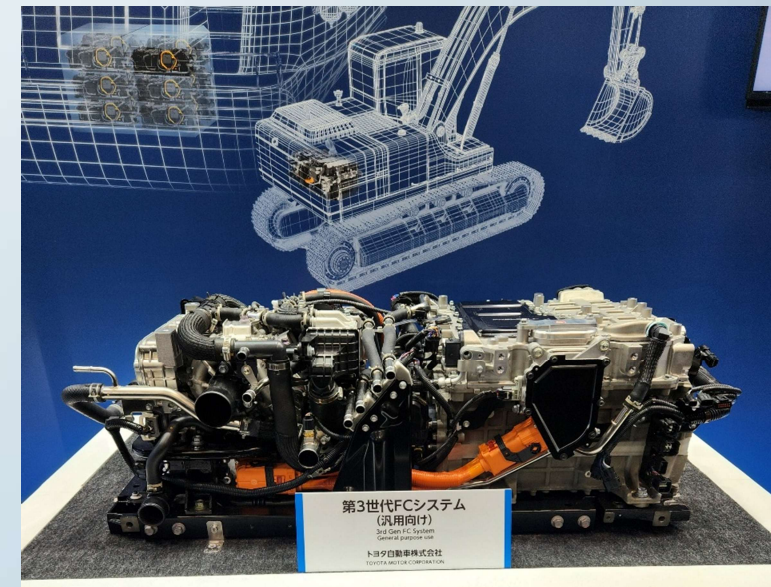
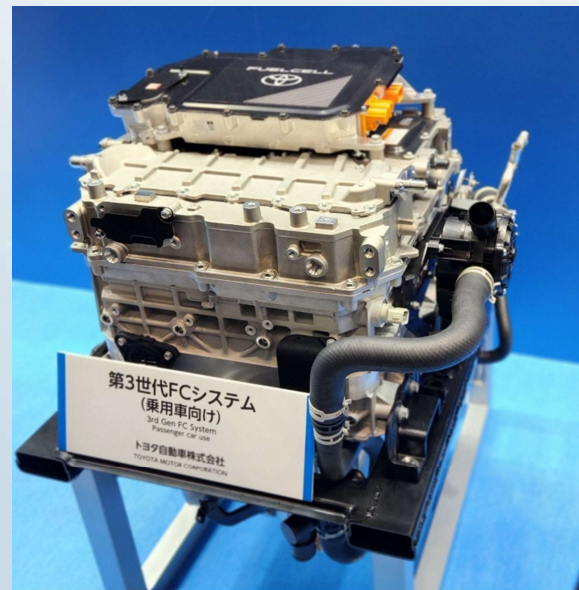
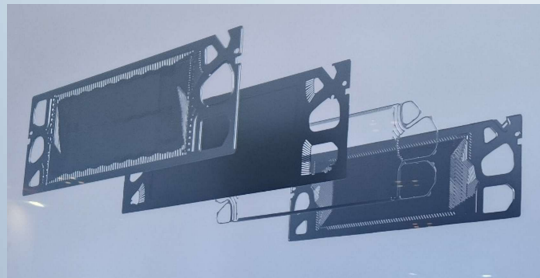


- Catalyst / Electrode (200g/100kW →30→10 Target)
  - Improve carbon support structure
  - New technology for doping Pt to carbon support
  - High permeable binder
  - Better antioxidant
- Proton Exchange Membrane (15um →10 →5 )
  - Thinner Membrane
  - Lower permeable ionomer
  - Stronger reinforcement membrane
  - Better antioxidant
- Gas Diffusion Layer
  - Thinner and Stronger
  - Higher electric conductivity
  - Hydrophobic treatment
  - Better porosity control of microporous layer and base material
- Bipolar Plate
  - Finer flow channel
  - High corrosion resistance coating
  - High electric conductivity coating
  - Hydrophilic surface coating

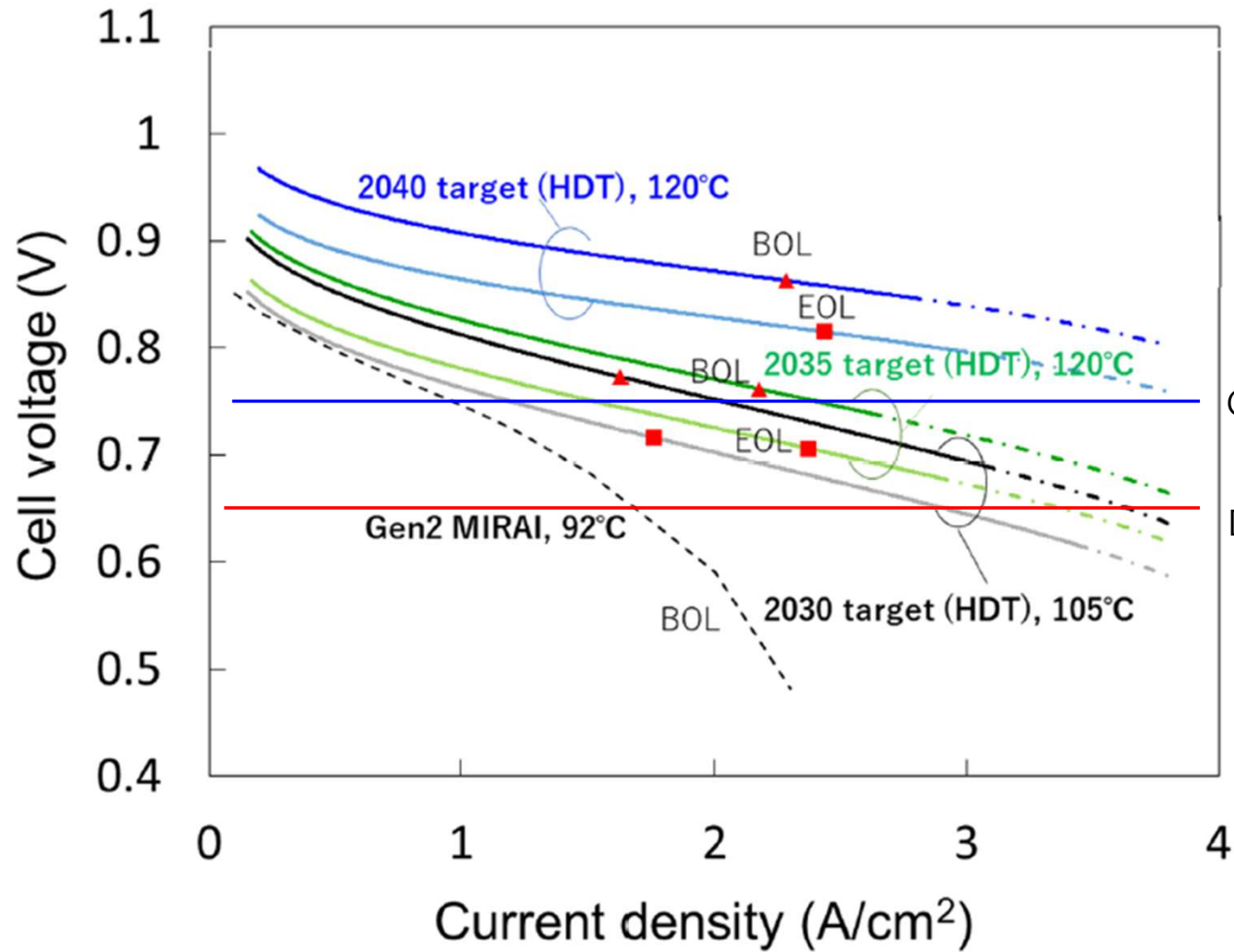
# What Toyota achieved recently ('25. 2) in 3<sup>rd</sup> Generation FC: Better than ICE in all aspects only cost is left!!

1. **Power Density:** 2 times Mirai 2, which means **smaller than Engine**
2. **Durability:** 2 times Mirai 2, which is **equivalent to Diesel Engine or better**
3. **Operation Temperature:** 85°C → 105°C, which means **cooling problem of FC stack is solved** (estimated from size of coolant pump)
4. **Efficiency:** 20% improved compared to Mirai2, which means the **system efficiency will be around 65%**
5. **Cost reduction** (not officially announced but good guess):
  - ① Use SUS instead of Ti
  - ② Thinner Membrane
  - ③ remove Humidifier (same as Mirai 2)
  - ④ Better Catalyst (probably reduced Pt)

Serial production for passenger vehicle '26 → commercial vehicle '27 → marine application '28



What is beyond 3<sup>rd</sup> Generation: 4<sup>th</sup> and 5<sup>th</sup> will come! (NEDO Technology Roadmap, '24. 10)



Constant (rated) Operation  
For aerospace application, The current density should reach 2.0A/cm<sup>2</sup> at 0.75V  
Dynamic (max.) Operation

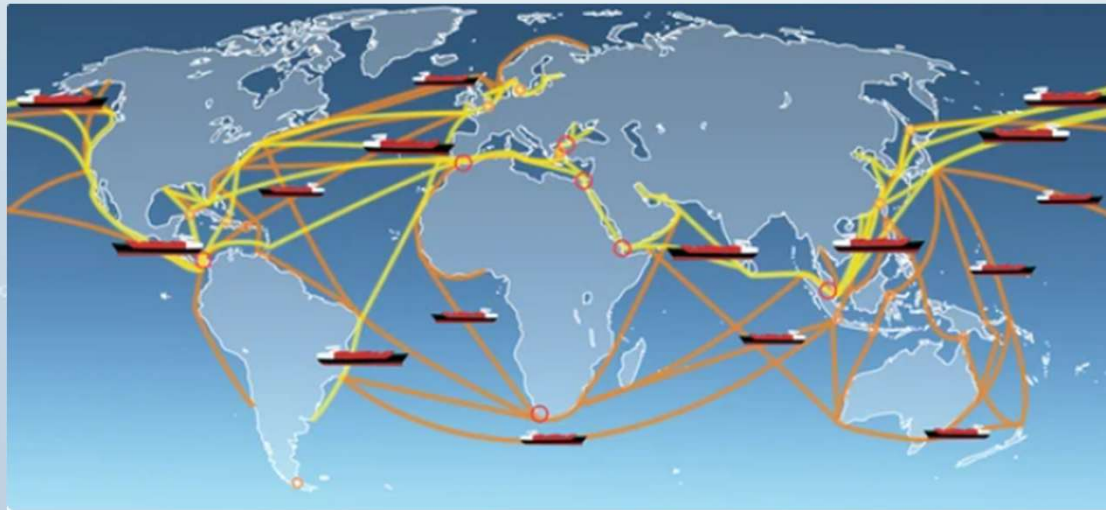
## Remarks:

### Hydrogen Industry Expected to Ramp Up by '28~'30

1. **Legal Supporting Mechanism** (Regulations) almost Finalized
2. **5~7 years** before **2035** (automotive industry)
3. **Technical Limitation** with conventional technology for meeting the CO2 regulation (maritime industry)
4. Strong Demand for H2 Production: Curtailed Renewable

### One thing we have to start now! **Connect Globally** local solution is not sufficient

1. Connect production and demand sites (Internationally planned project)
2. Harbors should be ready for H2 and NH3 infrastructure
3. High volume bunkering technology: cars refuel 5~10kg H2 trucks 30~70kgH2, ships 400~800tonH2
4. Greater scale of Hydrogen Energy Supply Chain (HESC) Project needed (by Kawasaki etc. in 2022, 1ton H2 delivered)



# Curtailed Renewable Electricity in 2024 could of Produced 6 Million tonH2

- Germany: **30,304 GWh**
- UK: **8,300 GWh** (8.3 TWh)
- Spain: **1,700 GWh** (1.7 TWh)
- Poland: **731 GWh**
- Greece: **900 GWh**
- Austria: Average 5,800 MWh per month X 12 = **69,600 GWh** [6,044 MWh (October) + 41,282 MWh (Jan.~August)]
- Brazil: more than **14,600 GWh** (14.6 TWh )
- Chile: **5,909 GWh**
- Australia: **4,500GWh** 4.5 terawatt-hours (TWh)
- Japan: **2,120 GWh** 2.12 TWh (Terawatt-hours)
- California: **3,400 GWh** 3.4 million megawatthours (MWh)
- Texas: **5,300 GWh** 5.3 TWh
- China: 3~6% curtailed but no exact value. China installation of Renewable is 1.2TW (1,200GW) in 2024 and 1.53TW in 2025  
If average of 400GW (1/3 of 1.2TW) is used, curtail would be 18GW. So, 18GW X 365 X 24 = 157,680 GWh → 3,153,600 tonH2 (3Milion tonH2)

**1GWh of electricity can produce 20ton of H2.**

**So, the curtailed renewable electricity of 147,364 GWh (China Excluded) could of produced 2,947,280 tonH2 (3Million tonH2)**