

## 3.3a CEM – International Hydrogen Trade Forum

43<sup>rd</sup> IPHE Steering Committee Meeting 10 - 11 June 2025 Santiago, Chile

Han FEENSTRA, The Netherlands























### **IHTF** value proposition

### **Unique Forum for**



**High-level Ministerial dialogue** on cross-border trade in hydrogen and derivatives, bringing together key prospective exporting and importing countries



Advancing public-private cooperation and dialogue between Ministers and CEOs of leading companies to align better priority actions to tackle key barriers to and enablers for cross-border trade



Taking stock of key insights from the relevant analyses on the topic carried out by international organizations and initiatives

#### 2025 Co-Chairs\*





\*Co-chairs rotate on an annual basis

#### Country members\*



























\*Other countries in process of joining the IHTF leading up to COP30











### **Timeline of IHTF**



Dec 2023, COP28:

1st high level roundtable & PPAS launch



Oct 2024, G20/CEM:

3rd high-level side event "Breaking down the big three for developing International Hydrogen Supply Chains"

Brazil as New co-Chair Announced



May 2025, WHS25:

Ministerial-CEO informal meeting on status of international trade



**Launch** IHTF at CEM14 in India



#### May 2024, WHS:

2nd high level roundtable on priority corridors and launch corridor study with Hydrogen Council

#### April 2025, CEM Senior Officials Meeting

Workshop to share country perspectives on latest policies, instruments and best practices to support cross-border trade corridors for hydrogen and its derivatives

Upcoming gatherings: CEM16 (KR) and COP30 (BR)











## IHTF Work plan 2025

- 2025 Focus Topics:
  - 1. Advancements in the implementation of **financial support measures and incentives** for H&D import and deployment; financial instruments and success stories in project financing;
  - 2. Solutions for **maximizing local benefits and sustainability** for exporting and importing countries through cross-border trade;
  - 3. Opportunities to secure positive **impact of H2&D trade on the development of lead markets** and enabling infrastructure, including low-emission fertilizers, synthetic fuels and steel.
- IHTF will take stock of the progress being made on these Focus topics through Ministerial-CEO Briefing Notes for COP30.













### **Summary WHS meeting**

- Ministers and senior government officials, together with global industry
  leaders, reaffirmed their joint commitment to accelerating the development of international hydrogen and derivatives supply chains.
- The global hydrogen industry is on a growth path, despite the recent headwinds: Between 2020 and 2024, capital commitments grew by a factor of 7 from 10 billion USD to 75 billion across 102 projects past FID in 2020 compared to 434 projects in 2024. China is advancing fast, Europe risks leaving behind.
- We now need to act with urgency in the next 6 months so as not to lose the efforts of the last 3 years. The main messages consisted of:
  - Big call for stable policy frameworks, for regulations to speed up and for demand-side incentive measures to be put in place;
  - Cheap hydrogen is imperative and more important than colour, especially at the start to make the business case;
  - Demand for hydrogen, its derivatives and products with lower carbon footprint need to be mandated and incentivized as it is what makes or breaks the business case;
  - Technology is ready for hydrogen but mid-stream infrastructure for distribution and storage is lagging behind;
  - More work needs to be done on increasing local beneficiation from hydrogen developments;
  - Difficult to size infrastructure and design capacity building as it is unclear how big the industry will be & need to be careful with public money.











### Plans for 2025

- Main deliverables (work in progress):
  - 1. Guidelines for local value creation;
  - 2. Political call on demand creation;
  - 3. Recognition of third country criteria for certifying imported hydrogen derivatives into the EU.
- Upcoming meetings:
  - **CEM16:** Side event proposal and participation at Ministerial meeting on Future Fuels
  - COP30: roundtable in Brazil together with Hydrogen Breakthrough Agenda











# **THANK YOU!**

