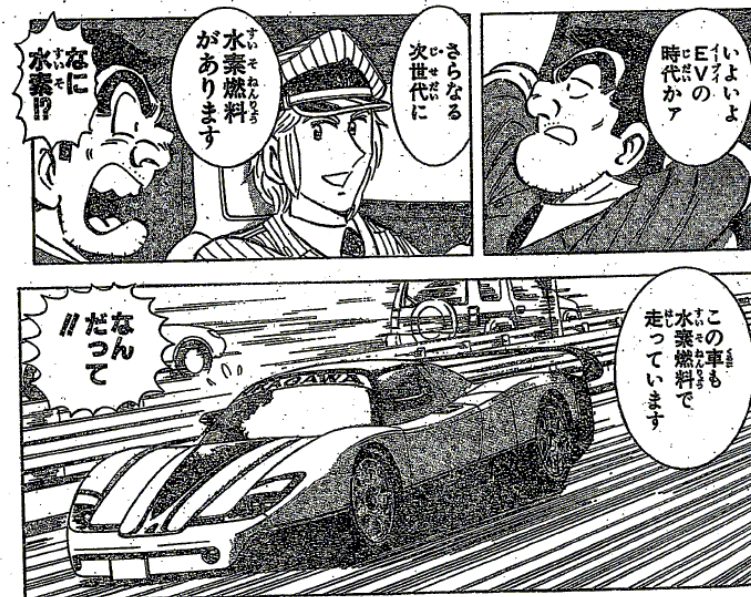


# EVs and FCVs on Weekly Comic Magazine



- “Kochi-Kame” is one of the most popular comic stories among kids .
  - Slapstick police story, since 1976.
  - Weekly on comic magazine “JUMP” (circulation: 60,000 / week)
  - Also on TVs, Movies.
- 2009 new year special issue features EVs and FCVs. (19 pages -- with METI’s input)



- More and more people talk about Next-generation cars.
- 2009 will be the first-year of EV commercialization --- Mitsubishi, Suzuki, Nissan..

- The next of “next generation cars” will be hydrogen. This car is also powered by hydrogen.
- What!

