

# FIRST ANNOUNCEMENT

## International Symposium on the Introduction of Fuel Cell Systems to Early Markets

**Date:** July 13<sup>th</sup> and 14<sup>th</sup> 2010

**Location:** Ulm, Germany

### SCOPE AND OBJECTIVES OF THE SYMPOSIUM

The symposium aims at discussing on an international level the following socio-economical and technical aspects related to:

- National strategies of different IPHE member countries to support market preparation and market introduction of fuel cells
- Socio-economical and technical aspects of a wide deployment of stationary fuel cells
- Current market barriers, market requirements and status Quo
- Fuel logistics
- Tools & best practice for design, installation and operation
- Public awareness and training needs
- Standardization, regulation and technical guidelines

*Oral presentations* will be given on invitation. *Poster presentations* on special topics will be arranged.

A *panel discussion* will close the symposium, and will suggest future directions in supporting the deployment of fuel cells.

### WHO SHOULD ATTEND

The symposium is targeted at end users, developers, and scientists from industry and academia and particularly at the users of these plants like energy suppliers, at decision makers from communities, authorities and standardization bodies.

## PRELIMINARY AGENDA

July 13 <sup>th</sup> 2010		
08:30-10:00	Registration	
<b>Topics</b>		
10:00-10.30	Welcome and Scope	
10.30-13:00	<p style="text-align: center;"><b>National &amp; International strategies</b></p> <ul style="list-style-type: none"> <li>- Europe (HFC-JU)</li> <li>- Japan (NEDO)</li> <li>- USA (DoE)</li> <li>- Germany (NOW)</li> <li>- France</li> </ul>	
<b>Lunch</b>		
14.00-15.00	Market Barriers	
<b>Parallel Sessions</b>		
15.00-16.30	<p style="text-align: center;"><b>Market requirements, socio-economical issues</b></p>	<p style="text-align: center;"><b>Technical aspects related to market penetration</b></p>
	<p style="text-align: center;">Market requirements and status quo</p>	<p style="text-align: center;">Applications close to market</p> <p style="text-align: center;">Added value of fuel cell use</p> <ul style="list-style-type: none"> <li>- turn around time</li> <li>- virtual power plants</li> </ul>
<b>Break</b>		
16.30-18.30	<p style="text-align: center;">Effects of a wide commercialization of fuel cells</p>	<p style="text-align: center;">Fuel logistics</p>
18:30	<b>Poster Exhibition</b>	
<b>Dinner</b>		

July 14 <sup>th</sup> 2010	
Topics	
Sessions	
09.00-12.30	Public Awareness      Design tools
12.30-13.30	Lunch
13.30-15.00	Training aspects      Regulations, Codes, and Standards
15.00-16.00	Joint Session: Conclusions from parallel sessions, final discussion and recommendations
End of Meeting	

## SUBMISSION OF ABSTRACTS

One page abstracts for poster presentation must be submitted no later than 1. May 2010 to the technical contact persons.

## ORGANIZING COMMITTEE

Dr. Eleni Konstantinidou, VDI  
Dr. Georgios Tsotridis, JRC  
Dr. Ludwig Jörissen, ZSW  
Dr. Laurent Antoni, CEA  
Dr. Angelo Moreno, ENEA

## TECHNICAL CONTACTS AND FURTHER INFORMATION

Dr. Georgios TSOTRIDIS  
EC-DG Joint Research Centre (JRC)  
Institute for Energy  
Tel: + 31-22456 5122  
e-mail: [georgios.tsotridis@jrc.nl](mailto:georgios.tsotridis@jrc.nl)

Dr. Ludwig Jörissen  
Zentrum für Sonnenenergie- und Wasserstoff-Forschung Baden-Württemberg  
Tel: +49-731-9530-605  
e-mail: [ludwig.joerissen@zsw-bw.de](mailto:ludwig.joerissen@zsw-bw.de)

Dr. Eleni Konstantinidou  
Verein Deutscher Ingenieure (VDI e.V.)  
Tel: +49 211 6214 219  
E-Mail: [Konstantinidou@vdi.de](mailto:Konstantinidou@vdi.de)

## REGISTRATION AND ADMINISTRATIVE ISSUES

Weiterbildungszentrum Brennstoffzelle Ulm e.V. (WBZU)  
Helmholtzstr. 6  
D-89081 Ulm, Germany

Tel: +49-731-175-89-0  
e-mail: [manuela.egger@wbzu.de](mailto:manuela.egger@wbzu.de)  
web: <http://www.wbzu.de>

Registration for the symposium is open, please use the registration form below and send it to the attention of Manuela Egger ([Manuela.egger@wbzu.de](mailto:Manuela.egger@wbzu.de)) directly. You can also use online registration via: [www.wbzu.de](http://www.wbzu.de)  
Online registration will open soon.  
Regular updates on the program are available from the internet  
<http://www.fctedi.eu/symposia.html>

## VENUE

The meeting is being held at the Fuel Cell Training Center Ulm (WBZU) in Ulm, Germany. Ulm can be easily reached by car or train. The nearest airport is Stuttgart from where it takes approximately 45 min by car or 1½ hours by train. Munich and Frankfurt airport can be reached within 2 h by fast train (ICE).



## MEETING FEE

Regular participants:	480 €
Student participants and presenters:	280 €



Joint Research Centre



## HOTEL RESERVATION

Please book your hotel by yourself.

### **InterCityHotel Ulm**

Bahnhofplatz 1, D-89073 Ulm

Phone: +49-731-96 55-0

Mail: [ulm@intercityhotel.de](mailto:ulm@intercityhotel.de)

Fax: +49-731-96 55-999

[www.ulm.intercityhotel.de](http://www.ulm.intercityhotel.de)



Sgl. from: 145 €, Dbl. from 190 €

or at

### **Hotel am Rathaus / Hotel Reblaus**

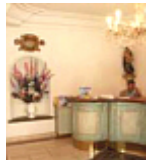
Kronengasse 10, D-89073 Ulm

Phone: +49-731-96 849-0

Mail: [info@rathausulm.de](mailto:info@rathausulm.de)

Fax: +49-731-96 849-49

<http://www.rathausulm.de>



Sgl. from: 65 €, Dbl. from 88 €

### **Other hotels in the downtown area:**

#### **Hotel Stern**

Sterngasse 17, D-89073 Ulm

Phone: +49-731-1552-0

Mail: [reception@hotelstern.de](mailto:reception@hotelstern.de)

Fax: +49-731-1552-99

[www.hotelstern.de](http://www.hotelstern.de)



Sgl. from 72 €, Dbl. from 93 €

#### **Hotel Ibis Ulm**

Neutorstr. 12, 89073 Ulm

Phone: +49-731-96470

Mail: [H0800@accor.com](mailto:H0800@accor.com)

Fax: +49-731-9647123

[www.ibishotel.com](http://www.ibishotel.com)



## REGISTRATION

With this form I formally register to the

### **International Symposium on Introduction of Fuel Cell System to Early Markets**

To be held in Ulm, July 13<sup>th</sup> and 14<sup>th</sup> 2010.

Fax to: +49-731-175-8910

First Name: \_\_\_\_\_

Family Name: \_\_\_\_\_

Company/Institute: \_\_\_\_\_

Street Name or P.B.: \_\_\_\_\_

City Code and City: \_\_\_\_\_

Country: \_\_\_\_\_

Email Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Arrival date: \_\_\_\_\_

Departure date: \_\_\_\_\_

#### I register as:

- Regular Participant Meeting Fee: 480 Euro
- Student participant or presenter Meeting Fee: 280 Euro

Registration fee includes admission to lectures and poster sessions, dinner on Tuesday, lunch on Tuesday and Wednesday, coffee breaks. A short abstract book and proceedings are also included.

#### Preferred Payment:

- I have paid by credit transfer to the above account
- Transfer to: \_\_\_\_\_ Keyword: \_\_\_\_\_
- Bank: \_\_\_\_\_
- Account No.: \_\_\_\_\_
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Formal registration to the

## International Symposium on Introduction of Fuel Cell System to Early Markets

To be held in Ulm, Germany

Please charge the following credit card:

Credit Card:            MasterCard             Visa

Card Number:            \_\_\_\_\_

Expiry date:              \_\_\_\_\_

Cardholder name:        \_\_\_\_\_

### Hotel Reservation:

Please book your hotel by yourself.

### General Information on Registration:

- Local Organizer will send a confirmation of registration
- In case of any changes or cancellations please inform WBZU immediately
- There is no charge for cancellations made by May 31
- If the booking is cancelled by June 30 the latest a service charge of 30% of the registration fee will be charged
- For later cancellations the complete conference fee will be charged.
- However, any registered participant may be replaced by a proxy.

\_\_\_\_\_

Place and Date

\_\_\_\_\_

Signature